

EXPERIENCE

Billtrust (June 2019-Present)
Senior Content Writer

Wrote award-winning website, white-papers, eBooks, blogs & sales-enablement pieces that grew revenue and engagement.

Redbox (May 2018-June 2019)
Freelance Senior Copywriter

Created email, video, and out-of-home campaigns for Redbox & our promotional partners.

Plan B, The Agency Alternative (March 2018-May 2018)
Freelance Copywriter

Wrote brochures, blogs, & email campaigns for mid-size manufacturers and McLaren North America.

Havas Worldwide (December 2017-March 2018)
Freelance Copywriter

Wrote social and video campaigns for Autozone & Carls Jr.

HarperCollins (2010-2014)
Random House (2014-2017)
Author

I've written & published four children's novels. One of which sold 100,000+ copies.

Food Network (June 2008-April 2013)
Content Creator

Wrote & produced digital video for Food Network and Travel Channel. Created content for partnerships, web & social.

EDUCATION

University of Michigan (2008)
Bachelor of Arts

ERIC KAHN GALE

CONTENT WRITER

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SKILLS

Writing
Research
Premiere
After Effects
Photoshop
Videography